UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

| APPLICATION NO.                         | FILING DATE                 | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-----------------------------|----------------------|---------------------|------------------|
| 10/645,961                              | 08/22/2003                  | David M. Cooley      | Cooley 2            | 8402             |
| Mark D. Simps                           | 7590 12/13/200              | 7                    | EXAM                | INER             |
| Synnestvedt & Lechner LLP               |                             |                      | CHO, HONG SOL       |                  |
| 2600 ARAMARK Tower 1101Market Street    |                             | ART UNIT             | PAPER NUMBER        |                  |
| • | Philadelphia, PA 19107-2950 |                      | 2619                |                  |
|   |                             |                      |                     |                  |
|   | ١                           |                      | MAIL DATE           | DELIVERY MODE    |
|   |                             |                      | 12/13/2007          | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

|   | Application No.   | Applicant(s)   |   |  |  |  |
|---|---|--|---|--|--|--|
|   | 10/645,961  | COOLEY, DAVID M.   |   |  |  |  |
| Office Action Summary   | Examiner  | Art Unit   |   |  |  |  |
|   | Hong Cho  | 2619   |   |  |  |  |
| The MAILING DATE of this communication app<br>Period for Reply  | pears on the cover sheet v  | rith the correspondence address  |   |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D.  Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUN (36(a). In no event, however, may a will apply and will expire SIX (6) MO a. cause the application to become A | ICATION. reply be timely filed  NTHS from the mailing date of this communication. RANDONED (35 U.S.C. 8 133) |   |  |  |  |
| Status  |   |  |   |  |  |  |
| 1) Responsive to communication(s) filed on <u>17 O</u>  | ctober 2007.  |  |   |  |  |  |
| · ·   | action is non-final.  |  |   |  |  |  |
| 3) Since this application is in condition for allowal   |   | ters, prosecution as to the merits is  |   |  |  |  |
| closed in accordance with the practice under E  |   |  |   |  |  |  |
| Disposition of Claims   | •   | •  |   |  |  |  |
| 4)⊠ Claim(s) <u>1-20</u> is/are pending in the application.   | ·   |  |   |  |  |  |
| 4a) Of the above claim(s) is/are withdraw   |   |  |   |  |  |  |
| 5) Claim(s) is/are allowed.   |   |  |   |  |  |  |
| 6)⊠ Claim(s) <u>1-20</u> is/are rejected.   |   |  |   |  |  |  |
| 7)☐ Claim(s) is/are objected to.  |   |  |   |  |  |  |
| 8) Claim(s) are subject to restriction and/or   | r election requirement.   |  |   |  |  |  |
| Application Papers  | ·   |  |   |  |  |  |
| 9)☐ The specification is objected to by the Examine   | r   |  |   |  |  |  |
| <u> </u>  |   | bliected to by the Evaminer  |   |  |  |  |
| 10)⊠ The drawing(s) filed on <u>17 October 2007</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.  Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).   |   |  |   |  |  |  |
| Replacement drawing sheet(s) including the correcti   |   |  |   |  |  |  |
| 11)☐ The oath or declaration is objected to by the Ex   |   |  | , |  |  |  |
| Priority under 35 U.S.C. § 119  |   |  |   |  |  |  |
| 12) Acknowledgment is made of a claim for foreign   | priority under 35 H.S.C. 8  | : 110(a) (d) or (f)  |   |  |  |  |
| a) All b) Some * c) None of:  | priority under 33 0.3.0. §  | (1) (1) (1).   |   |  |  |  |
| 1. Certified copies of the priority documents   | s have been received  | •  |   |  |  |  |
| 2. Certified copies of the priority documents   |   | nnlication No  |   |  |  |  |
| 3. Copies of the certified copies of the priori   |   |  |   |  |  |  |
| application from the International Bureau   |   | received in this National Stage  |   |  |  |  |
| * See the attached detailed Office action for a list of   |   | received   |   |  |  |  |
|   | or the definied depice not  | ·  |   |  |  |  |
|   |   |  |   |  |  |  |
| Attachment(s)   | ÷   |  |   |  |  |  |
| <ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> </ol>  |   | ummary (PTO-413)<br>)/Mail Date  |   |  |  |  |
| 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date:   |   | formal Patent Application  |   |  |  |  |
|   |   |  |   |  |  |  |

Application/Control Number:

10/645,961 Art Unit: 2619

### **DETAILED ACTION**

## Response to Amendment

1. This office action is in response to the amendment filed on 10/17/07. Claims 1-20 are pending in the instant application.

# Claim Rejections - 35 USC § 102

- 2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102(e) that form the basis for the rejections under this section made in this Office action:
  - A person shall be entitled to a patent unless -
  - (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1-3 and 11-13 are rejected under 35 U.S.C. 102(e) as being anticipated by Gebis et al (US 6993290), hereinafter referred to as Gebis.

Re claims 1 and 11, Gebis discloses wirelessly providing access to specialized content by a user over the Internet (column 1, line 1 to column 2, line 3). Gebis discloses a system comprising a portable personal radio (PPR) (a user, figure 1, element 12), a PPR server located between the Internet and the PPR (wireless connection nodes in a geographically defined receiving area, figure 1, element 14; column 2, lines 28-30) and

10/645,961 Art Unit: 2619

the wireless communication link between the two (wirelessly providing, over the Internet, access to specialized content by a user, providing one or more wireless connection nodes in a receiving area; delivering to said one or more connection nodes only content selected by an operator of said one or more wireless connection nodes, and transmitting said delivered content via said one or more connection nodes, column 2, lines 24-32).

Re claims 2 and 12, Gebis discloses receiving content from the server (receiving said transmitted delivered content with a receiver configured to receive content transmitted via said one or more wireless connection nodes, column 2, lines 3-7).

Re claims 3 and 13, Gebis discloses receiving a single stream of content over the wireless link (*transmitting the delivered content over a single channel*, column 2, lines 63-66) and combining information from different sources by channel maxing (*subdividing the single channel so that plural content elements are provided on plural stations within the single channel*, column 3, lines 39-45).

# Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

5. Claims 4-10 and 14-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gebis in view of Schmidt (US 4765753).

Re claims 4 and 14, Gebis discloses receiving a single stream of content pertaining to user's interest (*separately tuning to each of plural stations*, column 2, lines 1-4), but fails to transmit a unique spreading code for each of plural stations, receive the unique spreading codes, select one of plural stations to play to play the delivered content by using unique spreading codes associated with the selected one of plural stations. Schmidt discloses separating message channels with different sets of code words and receiving information necessary for accessing channels by using spread codes (column 2, lines 11-18). It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of Gebis to implement the feature of sending a unique spreading code for each station so that only a user with proper spreading codes would access personalized information channels.

Re claims 5-7 and 15-17, Gebis discloses getting traffic report of commute route (delivering content that is local to the proximity of the connection nodes and particular content type, column 2, lines 3-6).

Re claims 8 and 18, Gebis discloses receiving content that pertains only to the user's personal interests (*reception of only the delivered content*, column 2, lines 43-45).

Re claims 9 and 19, Gebis discloses a PPR client establishing communication with a PPR server (sending an uplink signal from a receiver to one or more connection

Art Unit: 2619

nodes to enable the user to communicate with the one or more wireless connection nodes, column 2, lines 37-38).

Re claims 10 and 20, Gebis discloses a PPR server receiving a subscription from a PPR client and providing information only pertaining to the client (configuring said wireless connection nodes to receive said uplink signal and, based upon said signal, perform a function desired to be performed by said user, column 2, lines 51-57).

# Response to Arguments

6. Applicant's arguments filed on 10/17/07 have been fully considered but they are not persuasive.

On page 11 of the Remarks the Applicant argues that Gebis fails to disclose delivering content to a user based on a geographic location of the user. The Examiner respectfully disagrees. Gebis discloses delivering the traffic report of his/her commute route or the weather forecast of his/her areas (column 2, lines 5-6).

The Examiner believes that the rejection of claims is proper.

#### Conclusion

*7*. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not

10/645,961

Art Unit: 2619

mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no, however, event will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hong Cho whose telephone number is 571-272-3087.

The examiner can normally be reached on Mon-Fri during 7 am to 4 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wing Chan can be reached on 571-272-7493. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business

Center (EBC) at 866-217-9197 (toll-free).

WING CHAN

SUPERVISORY PATENT EXAMINER

Hong Cho Patent Examiner 12/5/07